

PR SUBMITTER

Online Self-Service Press Release Distribution

***The smart way to connect
with the media!***

Any business can benefit from the potential media coverage generated from a well written press release. An article or an editorial reference about your new product or announcement in a prominent publication will definitely assist your business in achieving its objectives. It's no secret; press releases have proved to be one of the most powerful forms of advertising.

By utilizing our news distribution service, your press releases will be sent directly to thousands of important members of the media community including editors, broadcasters, press journalists and freelancers.

With Envision's **PR Submitter** service, you can now reach over 240,000 subscribing journalists & business professionals in more than 70 countries! Via our web site, you can also send your press release to a targeted industry base by utilizing our targeting tool.

You Want to Get FREE Publicity?

Simple. Tell the media! People from the media are always hungry for good stories. And a small mention of your company can send your sales booming instantly. There is almost no better way to invest your marketing money than by taking advantage of the broad market reach of the media.

This technique has been used by the largest fortune 500 companies for years. They have personnel who do nothing but work at getting the coveted "press mention". Now it's available to businesses of all size – at an affordable price.

If you are serious about succeeding in business, you need to be in contact with the press on a regular basis. A little media exposure may be all you need to take your product or service to the next level...



Ten Reasons to Issue a Press Release

- You need to generate traffic to your site.
- You've entered into a new collaboration.
- You opened a new distribution channel.
- You developed a new technology.
- Your company introduced a new product.
- Your company won an award.
- Your company hired a new CEO.
- Your company expanded its facilities.
- Your company reached a milestone.
- Your company reports quarter results.

***Sending targeted press
releases to the media
is one of the most
cost effective ways to
drive people to your site,
and generate business.***

Envision
Smart Business
Solutions

www.envision-sbs.com

Key Features

Rich Media Contacts Database

- We created and regularly update our own database of more than 240,000 relevant media contacts, from anywhere in the world.
- All types of media are reachable (newspaper, radio, TV, magazine, portal, newsletter, etc).
- All contacts have subscribed to our news release service and we cherish a close relationship with our media contacts.
- Send a press release without being perceived as a "spammer" by the targeted media professionals.

Powerful Target Media List Builder

- Targeting tool to allow you to communicate only to people interested by your press release.

Affordable Pricing

- Flexible pricing determined by the number of contacts targeted.

Easy to Use & Efficient

- Easy to use "serve yourself" service.
- Gives you access to your personal account history.
- Allows you to save your personal preferences and target media lists for future utilization.
- Guaranteed, instant or delayed distribution.
- Available 24/7 by accessing our web site.
- Each press release is sent individually, not grouped with other news headlines.
- Secure online payment.

Examples of Categories

- Advertising & Marketing
- Automotive
- Arts & Entertainment
- Biotech & Medical
- Books & Publishing
- Business
- Computing
- Financial
- Internet
- Politics & Public Affairs
- Sports

Or chose any of our 72 topics!

Benefits

By utilizing our **PR Submitter** services, every business can profit from the following benefits:

Save Money

- Sending press releases is one of the most cost effective ways to advertise!
- Save thousands of dollars compared with the cost of hiring a premium brand PR agency and get the exact same results!

Save Time and Efforts

- Stop loosing an important amount of time trying to maintain your own accurate media list, and focus on your business's core activities.
- Accelerate the process of sending your press releases by using our "do-it yourself" 24/7 online service.

Major Impact

- With a small investment in press release distribution, it is possible for you to target a high number of critical media contacts that are susceptible to put your name in front of thousands of readers.

Pricing

If you plan to send more than 6 press releases per year, you may contact us for preferred customer discounts.

US \$99.99 + \$0.50 per media contact

**Maximum cost of \$999.99
per distribution!**

(Unlimited number of targeted media contacts)

Contact Information

For more information on this premier press release distribution service, please visit our Web site at www.envision-sbs.com/submitter/. You may send us an e-mail note at sales@envision-sbs.com, or call us at 1-866-999-3311.



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